

KID'S CAR CLUB

by kids for kids

2nd Annual

CAR SHOW By Kids For Kids

SPONSORSHIP PACKAGE



SATURDAY, OCTOBER 25TH 2025

9.00 AM - 12.00 PM

DESERT SPRINGS CHRISTIAN PRESCHOOL & KINDERGARTEN
16215 N TATUM BLVD, PHOENIX, AZ 85032



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602-653-4423

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WHAT IS THE KIDS CAR CLUB CAR SHOW?



Kid's Car Club consists of a group of children who love cars. The club started over two years ago and shares monthly experiences such as attending car shows, getting behind the scenes looks at Barrett Jackson, NASCAR, and Waymo.

After attending a few shows, some of the kids decided they wanted to host their own car show. In 2024, the First Annual Kid's Car Club Car Show was held in Phoenix, AZ. The kids poured countless hours into the event as they learned life skills such as:

- how to pitch their idea to businesses in order to obtain sponsors
- how to solicit car owners to show their vehicle(s)
- how to budget and plan for an event
- how to communicate and promote their event

While the kids had a smaller turn out than desired on the day of the event, they learned so much and cannot wait to host their Second Annual Kid's Car Club Car Show on Saturday, October 25, 2025 from 9am-12pm at Desert Springs Christian Preschool & Kindergarten in Phoenix.

The money raised by the First Annual Kid's Car Club Car Show, was utilized to pay partial preschool tuition for a little girl battling cancer. The kids look forward to giving back to their community through charity and raising money for the preschool again this year.

If sponsorship is given, this money would be utilized to pay aspects of putting on the Second Annual Kids Car Club Car Show, building life skills for these kids ages 8-12 and raising money for charity.

Your time and effort in considering sponsorship is appreciated and the group humbly and respectfully requests your participation.

Any feedback, connections, and opportunities are always welcomed as well.

SPONSORSHIP LEVELS

CAR SHOW PRESENTING SPONSOR (1) : \$5,000

- 20 Tickets to the show
- Recognition on signage, map
- Publicly thanked on social media
- Branded space at the show
- Booth activation
- Recognition on social media
- Recognitions in both pre- and post event press releases
- Logo on 2025 limited edition shirts



START YOUR ENGINES SPONSORSHIP: \$2,500

- 10 Tickets to the show
- Recognition on signage, map
- Publicly thanked throughout the show
- Booth Activation
- Recognition on social media

Scan Me To Become A Sponsor:



GREEN FLAG SPONSORSHIP: \$1,000

- 5 tickets to the show
- Booth activation
- Recognition on social media

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kidscarclubaz@gmail.com

HORSEPOWER SPONSOR: \$500

- 3 tickets to the show
- Booth Activation